



## Community Outreach

### **Community Outreach Working Group Goal**

The Community Outreach Working Group promotes the Coatesville Youth Initiative and the Communities That Care (CTC) system, educates the key Leaders, stakeholders and the public about the work of the CYI and identifies opportunities to celebrate success.

### **Community Outreach Working Group Strategies:**

1. Maintain contact with CYI Steering Committee members and volunteers.
2. Identify opportunities to educate and involve community members in the CYI.
3. Identify opportunities to celebrate success.
4. Serve as ambassadors for the CYI.

### **Role of the Community Outreach Working Group:**

- Regularly engage with stakeholders sharing information about the CYI and CTC prevention planning model.
- Serve as ambassadors to engage and connect people to the CYI.
- Plan and implement events to celebrate CYI successes.

### **How can I get involved?**

Any person interested in the mission of the Coatesville Youth Initiative can become part of a Working Group. Please contact Jarvis Berry [jberry@brandywinefoundation.org](mailto:jberry@brandywinefoundation.org) if interested.